



Contact

Name: Jacqueline Lapine

Phone: 573.673.5540

Email: Jacqueline@arraskeathley.com

Aeolus Sponsored Dongfeng Race Team Tied for First Place in Volvo Ocean Race

As North America port-of-call nears, Aeolus Tires stands for high performance on land & sea.

December 29, 2014 -- Aeolus Tire America is proud to announce its corporate sponsorship of the Chinese Dongfeng Race Team in the Volvo Ocean Race. With two legs complete, Dongfeng is in a three-way tie for first place. Frenchman Charles Caudrelier is leading this unique, multinational team through the nine month-long battle around the world as they race for China in one of the toughest sporting events known to man.

"With its global appeal, the Volvo Ocean Race is the perfect opportunity to connect with our customers around the world," said Mike Leverington, General Manager, United States for Aeolus.

Dating back 41 years, the Volvo Ocean Race is the world's premier offshore race. Lasting nearly nine months, it is the longest sporting event in the world. This year, seven teams representing 16 nationalities are vying for one of the most coveted prizes in the sport, the Volvo Ocean Race trophy.

"This global competition commands the highest level of performance, strength, and teamwork. As the global value leader in the tire marketplace, these values ring true with the Aeolus brand," said Leverington

Aeolus Tire America will host clients from its US network during the team's North America stop in Newport, Rhode Island May 05, 2015.

"We encourage our customers to follow the race and cheer on our team as they battle the high seas and mother nature over the coming months. It is truly a sporting event unlike any other," said Leverington.

NBC Sports Network's coverage of the race will feature 39 half-hour shows airing in late afternoon weekend slots. A full television schedule can be found here: <http://bit.ly/1ztGwav>.

Follow Dongfeng Race Team:

- Follow @AeolusAmerica on Twitter for the latest Aeolus Tire America news, including Volvo Ocean Race updates.
- Follow @DongfengRacing on Twitter for the team's latest updates
- Meet the Dongfeng team: http://www.volvooceanrace.com/en/teams/8_Dongfeng-Race-Team.html
- Download the Volvo Ocean Race App for iPhone and Android.

About Aeolus

Aeolus was founded in 1965, as a maker of heavy-duty off-road tires for trucks and earth moving equipment. One of the largest tire manufacturers in the world, Aeolus now also offers a complete line of environmentally-friendly, state-of-the-art passenger car and light truck tires for a wide range of Ultra-High Performance, High Performance, Touring, Light Truck All Season and All Terrain tires applications and sizes. For more information, visit aeolustireamerica.com.

